



# World Geospatial Industry Council

## HORIZONS NEWSLETTER

April 2026

### WGIC UPDATES

[Explore the Horizons 2026 Agenda](#)

**Conversations You Can't Miss at Horizons 2026**

- Geography in the Age of AI
- Role of Geospatial Data in National Decision-making
- The Future of Geospatial Leadership
- Putting Geography Back at the Centre of Geospatial
- Earning Trust in a World Where Everything is Mapped
- Digital Infrastructure and Spatial Transformation of Cities
- Beyond Maps: Toward Reasoning Systems for the Physical World
- GenAI's Impact on the Downstream Commercial and Institutional Satellite Market
- The Evolving Legal Landscape of AI and Its Impact on Geospatial

**HORIZONS**  
World Geospatial Industry Event  
JUNE 2, 2026 | LONDON, UK  
[Explore the Agenda](#)

BROUGHT TO YOU BY  
World Geospatial Industry Council

Horizons 2026 brings future-shaping themes — from AI to digital infrastructure, trust, satellite markets, evolving legal landscape and future of geospatial leadership. Through keynotes, leadership talks, and fireside chats, Horizons 2026 will explore how location intelligence is moving from the background of decision-making to the center of infrastructure, cities, and industry transformation.

Explore the agenda and register to join WGIC, industry leaders, and decision-makers in London on June 2, 2026.

[View the Agenda](#)

[Read the Horizons 2026 Blog](#)

[Register Now!](#)

### WGIC is 10K Strong on LinkedIn

World Geospatial Industry Council

**10,000**  
Followers on  
**LinkedIn**

A massive thank you for the support, engagement, and shared growth!

WGIC has reached 10,000 followers on LinkedIn, marking a milestone for our growing global community. More than a number, this reflects a recognition for WGIC's role as a credible and neutral geospatial industry platform — bringing together geospatial companies, partners, and the wider community to share insights, strengthen connections, and advance conversations that matter to the industry.

A big shout out to all our followers for your trust and being part of this incredible journey as we continue advancing geospatial together.

[Follow us on LinkedIn](#)

### HORIZONS PODCAST VIDEOS

[Zubran Solaiman, President, WGIC: Geospatial Market Moved Into a New Phase With Big Tech Entry](#)

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**A SILENT REVOLUTION IS HAPPENING IN GEOSPATIAL INDUSTRY**

Zubran Solaiman, President, WGIC and Director of Industry Strategy, Bentley Systems, shares how geospatial is entering a new phase as it becomes more embedded in AI, infrastructure, and enterprise decision-making. He also reflects on WGIC's role in bringing industry voices together, expanding collaboration beyond the core geospatial sector, and helping members create stronger business opportunities through trusted dialogue, partnerships, and platforms like Horizons.

[Watch now](#)

### “If You Are Playing With AI Today, You Experienced Its Bias”

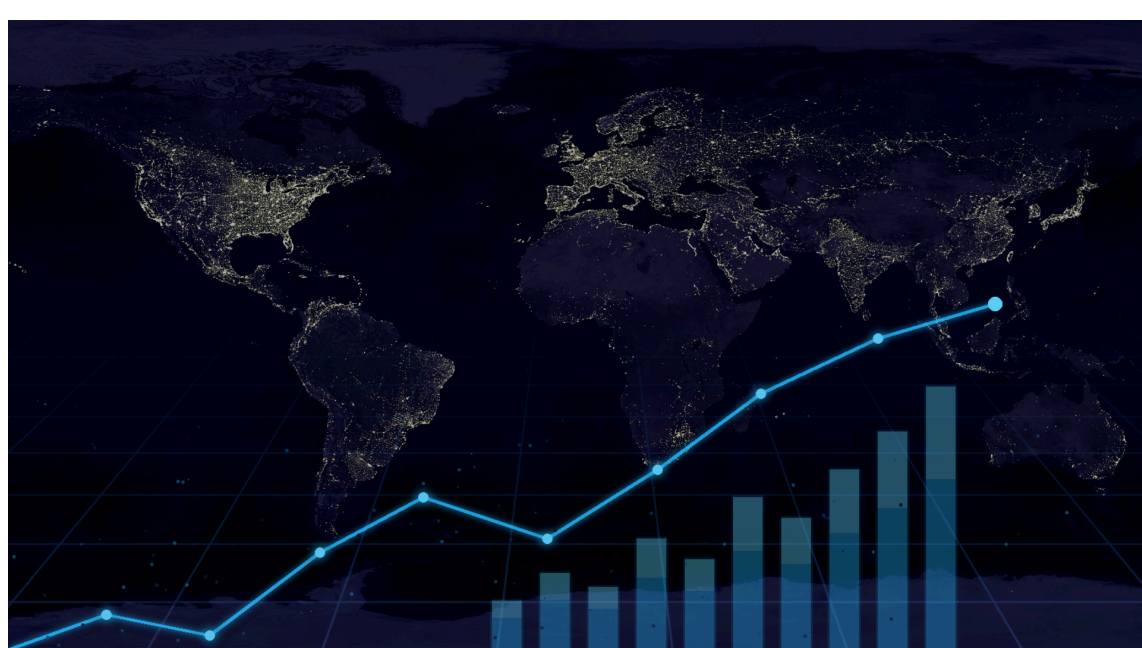
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**“WILL SOCIETY CONTINUE TO TRUST US WITH DECISIONS THAT AFFECT LIVES?”**

Leonard Sands, Global Director Land at Fugro, joins Aaron Addison, WGIC Executive Director, for the fourth and final episode of their discussion on the future of geospatial. Together, they explore human capital and ethics, looking at where AI and machines outperform humans, why human judgment remains essential, how bias can shape spatial AI systems, and what the geospatial industry must do to build skills, trust, and inclusive access.

[Watch now](#)

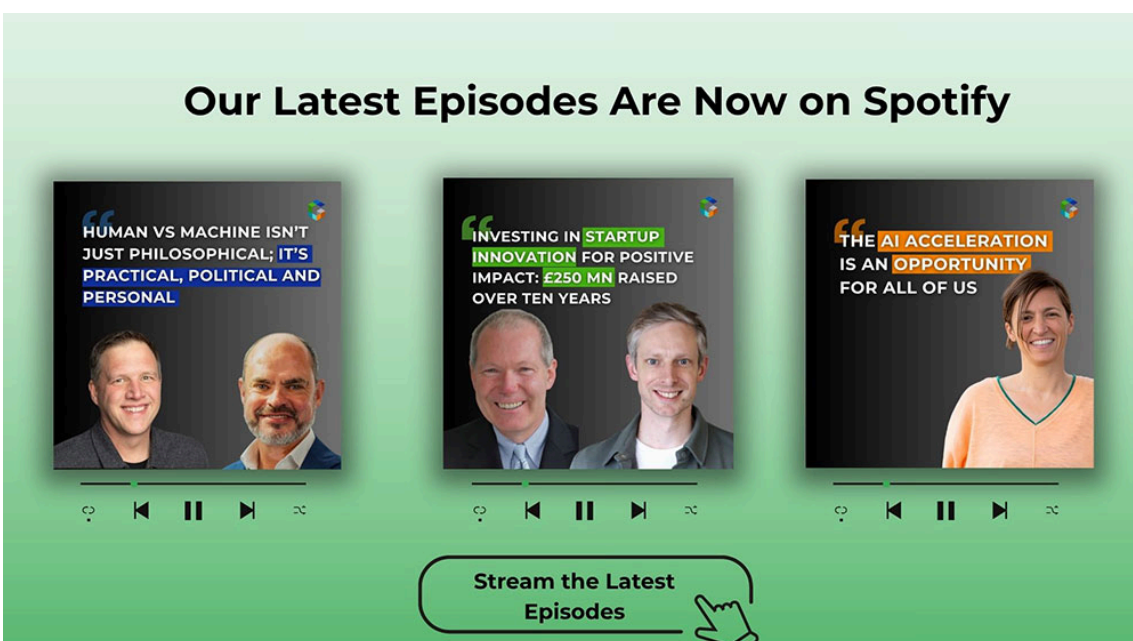
### “WGIC Opening New Markets and Accelerating Business Development”



Reiterating that geospatial is the connective tissue for investments across digital public infrastructure, climate resilience, and energy transition planning, Aaron Addison, WGIC Executive Director, notes that WGIC member companies are at the forefront of new public sector opportunities, cross-border investment programs, and large-scale digital transformation initiatives.

[Read the full blog.](#)

## WGIC Conversations Now on Spotify



Our latest episodes are now available on Spotify, alongside YouTube, bringing recent discussions on AI, geospatial innovation, policy, investment, and industry change to a wider listening audience.

Tune in to the latest episodes and follow WGIC on Spotify for upcoming conversations.

[Listen now](#)

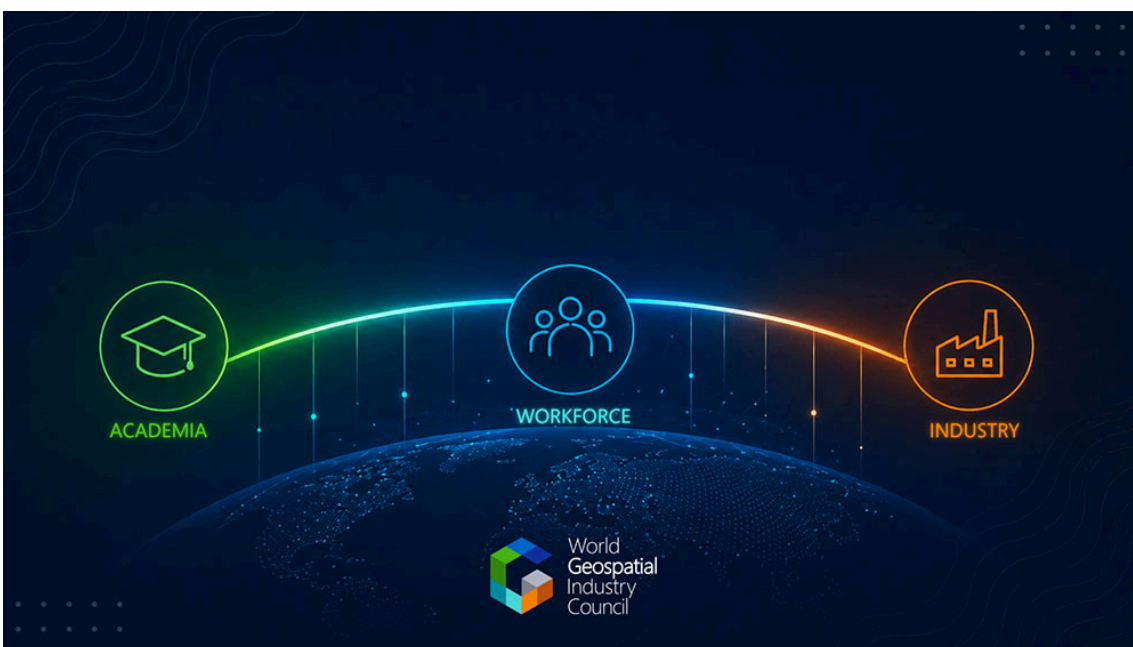
## WGIC Showcases Member Value, Expands Reach



Here's how WGIC expands member companies' marketing reach by amplifying their voices and industry dialogue through a structured and value-driven digital engagement and communications program. Read the full blog to see how WGIC supports greater visibility for its members across the global geospatial community.

[Read the full blog](#)

## The Skill Shift: Why WGIC is the Missing Link Between Academia and Industry



Here's how WGIC highlights and bridges the widening global skills gap, the impact of AI and automation on geospatial roles, and the need for deeper conceptual understanding by advancing dialogue and forging industry partnerships.

[Read the full blog](#)

## Geospatial Landscape Changed From 'Can I Get Data?' to 'What Data Should I Use?'



Advocating for the responsible use of geospatial data, WGIC's Data Committee builds awareness on a range of pressing issues from data frameworks to GeoAI, with a firm belief that turning data into trusted, actionable insights is key to realizing the full potential of geospatial technology.

[Read the full blog](#)

## UPCOMING EVENTS

[Horizons 2026 | June 2, 2026](#)

[Geo Business | June 3-4, 2026](#)

[UCGIS Symposium | June 15, 2026](#)

[Innovate4Cities | June 21, 2026](#)

[AWWA ACE | June 21, 2026](#)

[EO Summit | June 22, 2026](#)

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