

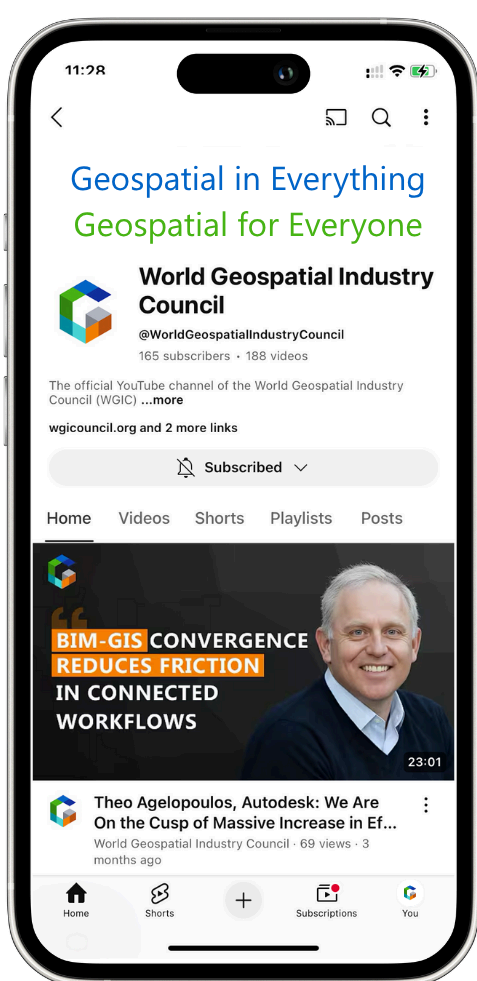


World Geospatial  
Industry Council  
HORIZONS NEWSLETTER

June 2025

## WGIC UPDATES

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With 30+ episodes and counting, Horizons – World Geospatial Industry Podcast is where global voices, emerging trends, and real-world insights converge. From AI to sustainability, hear directly from WGIC members, partners, and thought leaders shaping the future of geospatial.

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## HORIZONS PODCAST VIDEOS

[Simon Musäus & Matthew Pennells: Subscription Models Will Shape the Future of Geospatial Funding](#)



Strategy expert and author Simon Musäus joins Matthew Pennells, Director for Global Community Engagement at Esri and Member of WGIC's Project Funding and Sustainability Committee, to explore the evolving geospatial funding trends. As part of the Committee's ongoing efforts, they discuss private equity, defense spending, startup strategies, PPP models, and smarter decision-making to help organizations navigate today's financial landscape.

[Watch here.](#)

[Siva Ravada, Oracle: Our Low-Code, No-Code Tools Support Location Needs Of All Developers](#)



Siva Ravada, Vice President of Development at Oracle, showcases Oracle's cutting-edge geospatial technologies, including Spatial and Graph and the no-code Spatial Studio platform. He explains how Oracle supports diverse industries by integrating spatial computing with AI, edge computing, and mixed reality to manage complex datasets at scale. As a founding member of WGIC, Oracle plays a key role on the Patron Board and leads the Industry-Academia Committee, reflecting its long-standing commitment to advancing geospatial innovation and global collaboration.

[Watch here](#)

[Alexander Wiechert, Vexcel: The Philosophy Of UltraMap Is To Offer The Highest Degree Of Automation](#)



Alexander Weichert, Managing Director of Vexcel Imaging, highlights the company's advanced geospatial imaging technologies, including the UltraCam aerial camera systems and the fully integrated UltraMap software. He explains how Vexcel combines hardware and software to deliver high-resolution data solutions for a wide range of applications—from disaster response to urban mapping. Following its time under Microsoft and a successful management buyout, Vexcel has expanded its global reach and product portfolio.

[Watch here](#)

[Zaffar Mohamed-Ghouse, Woolpert: WGIC Mainstreaming Policy Discussion to Global Geospatial Community](#)



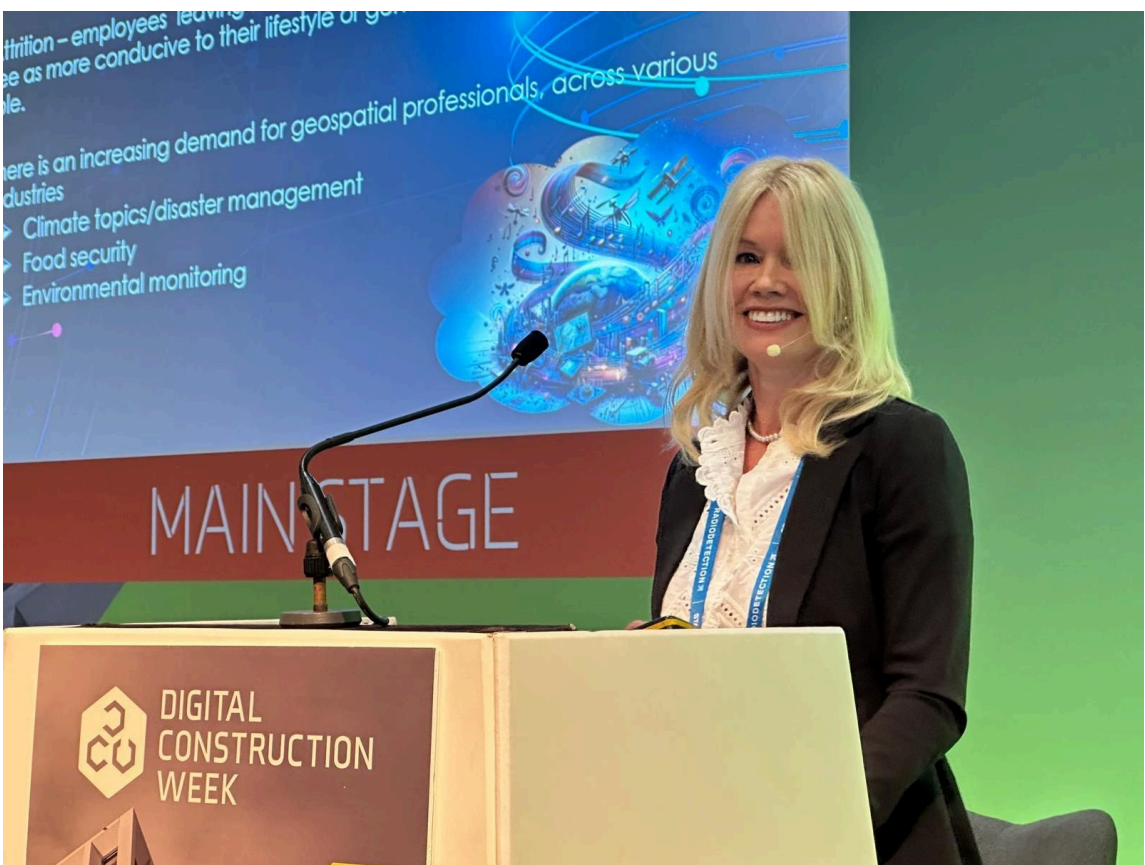
Zaffar Sadiq Mohamed-Ghouse, Vice President & Director of Advisory & Innovation at Woolpert Asia-Pacific, shares insights into his leadership as Chair of WGIC's Policy Committee. He discusses the Committee's foundational role in shaping global geospatial policy, its alignment with WGIC's mission, and the development of influential industry reports. Zaffar also highlights the current policy focus areas, the importance of collaboration and outreach, and his vision for advancing policies that keep pace with rapid technological change in the geospatial sector.



[Watch here](#)

## EVENTS & OUTREACH

### Exploring Career Pathways at GEO Business 2025



WGIC Associate Director Helen Gilmartin attended GEO Business 2025 in London, where she reconnected with members and explored new opportunities for collaboration. Helen also led the session The Geospatial Profession – A Diversity of Pathways Forward, highlighting the evolving career landscape and the growing range of roles in the geospatial sector. The session sparked valuable discussion and strong engagement from the participants.

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### WGIC Connects with Industry Leaders at EO Summit 2025



WGIC Associate Director Helen Gilmartin attended the EO Summit 2025 in New York, where she reconnected with WGIC members, engaged with industry leaders, and expanded WGIC's network. The summit provided a valuable opportunity for informal exchanges and staying attuned to key developments in the Earth observation sector.

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### WGIC Contributes to Sustainability Dialogue at I-GUIDE Forum 2025



WGIC Executive Director Aaron Addison attended the I-GUIDE Forum 2025 in Chicago, where he participated in the panel AI for Sustainability through Geospatial Innovation and Partnership. He shared insights on how AI and geospatial technologies can support global sustainability goals—an area of growing relevance for WGIC members.

Siva Ravada, Vice President of Development at Oracle and Chair of WGIC's Industry-Academia Committee, also spoke at the session Geospatial AI and Innovation for Sustainability Solutions, which was supported by WGIC and other partner organizations.

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## UPCOMING EVENTS

[Esri UC 2025 | July 14-18](#)

[Esri Education Summit | July 15](#)

[World Satellite Business Week \(WSBW\) 2025 | September 15-19](#)

[Climate Week NYC 2025 | September 21](#)

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**World Geospatial Industry Council**

Fluwelen Burgwal 58, 2511 CJ, The Hague, The Netherlands

**Contact**

[info@wgicouncil.org](mailto:info@wgicouncil.org)

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