



World Geospatial Industry Council

HORIZONS NEWSLETTER

July 2025

WGIC UPDATES

7,000+ Views. 240+ Hours. And We're Just Getting Started



The Horizons podcast is resonating — and the numbers show it. Since the start of the year, our episodes have earned 7,000+ views and over 240 hours of watch time on YouTube. That's real engagement in one of the most specialized industries out there. With 40+ expert guests, we've covered many critical technology trends and business shifts shaping the geospatial industry. If you're not listening yet, now's the time.

[Subscribe & Watch](#)

[Rethinking Geospatial: A Workforce Revolution in an AI-driven World](#)



WGIC Associate Director Helen Gilmartin shares her perspective in a special contribution to GEO Business, exploring how AI is reshaping the geospatial profession and why it's time to rethink workforce strategies. She highlights the shift from niche expertise to cross-sector impact, the urgency of addressing the talent gap, and the growing importance of ethics, communication, and interdisciplinary skills.

[Read the full article](#)

HORIZONS PODCAST VIDEOS

[Geospatial Landscape Changed From 'Can I Get Data' To 'What Data Should I Use?'](#)



Marius Swanepoel and Philip Chisholm of TomTom and Aaron Addison of WGIC come together in this episode to discuss the evolution of geospatial data—from the early days of paper maps to today's native digital platforms. As part of the WGIC Data Committee's ongoing work, they address key challenges around data accessibility, licensing, and ownership, and reflect on the growing influence of open data initiatives like Overture Maps. The conversation also covers data commoditization, value-added layers, and the role of AI in unlocking insights from increasingly complex datasets. A timely discussion for anyone navigating the realities of today's geospatial data landscape.

[Watch here](#)

[Juan Tomás Hernani, SATLANTIS: Earth Observation Has Created Incredible Interest In Capital Investors](#)



Juan Tomás Hernani, CEO of SATLANTIS, introduces the company's pioneering approach to compact, high-resolution satellite technology. He highlights how SATLANTIS is transforming Earth and space observation through its proprietary iSIM optical payloads, methane detection capabilities, and customized mission designs. From upstream innovation to downstream impact, SATLANTIS supports clients in acting on climate, improving spatial intelligence, and expanding access to space infrastructure.

[Watch here](#)

[Andrea Krupa, PhotoSat: Every Single Project We Do Uses Deep Learning](#)



Andrea Krupa of PhotoSat highlights the company's 30+ years of experience delivering high-accuracy satellite elevation surveys and alteration mineral maps across 3,000+ projects in 75+ countries. She explains how PhotoSat's solutions support engineers and geologists with faster, remote insights—now enhanced by deep learning integration. A WGIC member, PhotoSat collaborates closely with other geospatial companies to deliver better data for better decisions.

[Watch here](#)

EVENTS & OUTREACH

[WGIC at UCGIS Symposium 2025: Shaping the Future of the Geospatial Workforce](#)



In late June, WGIC Executive Director Aaron Addison attended the UCGIS Symposium 2025 in Laramie, WY, where he moderated a panel on workforce development featuring insights from Esri and other industry leaders. WGIC was among the sponsors of this important event, which gathered experts to discuss the future of the geospatial workforce.

Geospatial Education Meets Industry Needs at Esri Summit



WGIC Executive Director Aaron Addison spoke at the Plenary Session of the Esri Education Summit in San Diego on July 12, 2025, where he joined fellow geospatial leaders to reflect on how education must evolve to meet the demands of a changing industry. Aaron shared insights on workforce development, the future of talent pipelines, and the deeper meaning of geography in today's world.

UPCOMING EVENTS

- [UN-GGIM | August 2](#)
- [World Satellite Business Week \(WSBW\) 2025 | September 15-19](#)
- [Climate Week NYC 2025 | September 21](#)
- [INTERGEO 2025 | October 7-9](#)
- [WGIC Board & Members Meeting | October 8](#)
- [Bentley Year in Infrastructure 2025 | October 14-15](#)

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