



World Geospatial Industry Council

HORIZONS NEWSLETTER

August 2025

WGIC UPDATES

[Share Your Success Stories With WGIC Community](#)

WGIC MEMBER CALL

Share Your Success Stories with WGIC Community

If you are a WGIC member, tell us how your company is solving customer challenges using innovative geospatial technology, solutions and services. WGIC will promote your success story through our website, social media, monthly newsletter and more.

Submit Your Case Study

 wgicouncil.org/case-studies

CASE STUDY

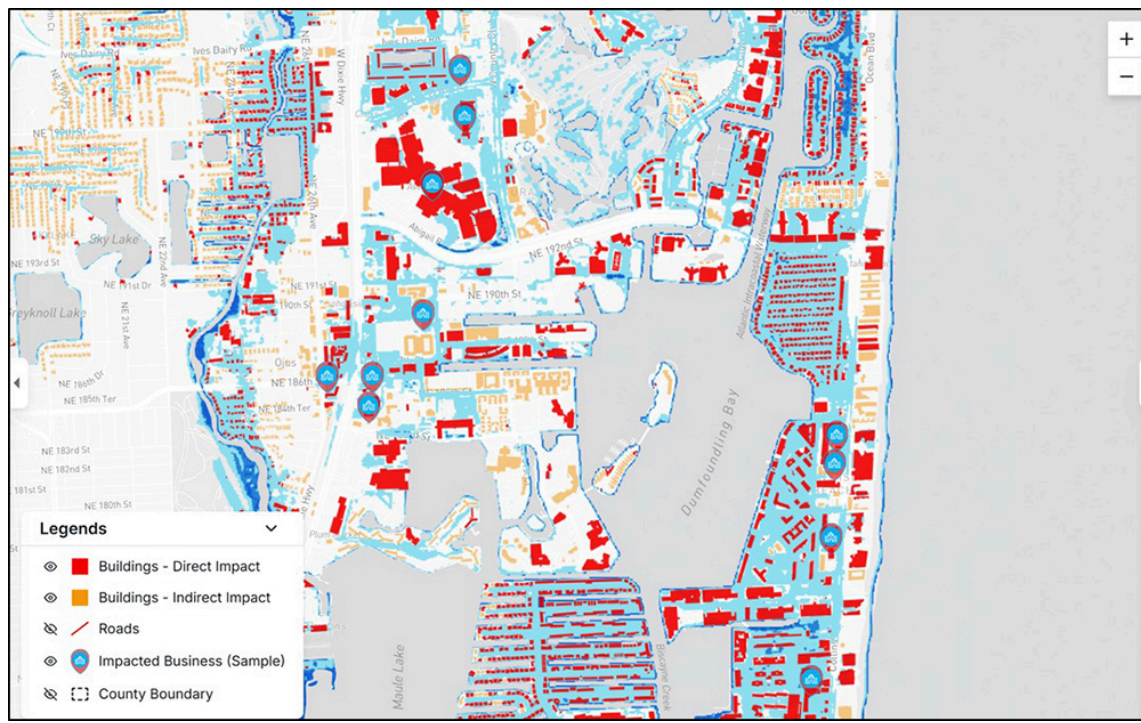


WGIC invites member companies to share their success stories and innovative services and solutions. Tell us about the customer challenges, your approach to solve them, technology and its implementation, and key results to showcase the impact and value of geospatial innovation.

[Submit your case study](#)

CASE STUDY

[Sea Level Rise Risk Profiling for Coastal Assets, Florida, USA](#)



Rising sea levels are an immediate business risk for coastal communities. WGIC member company TECHG-X found that about 47% of properties surveyed in Miami-Dade County face direct inundation by 2090, with the earliest direct impacts by 2030.

[Read more](#)

WGIC Partners with Deepspatial on Workforce Development

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WGIC partners with Deepspatial's Xploor program to provide mentorship and industry guidance to student innovators, bridging the academia -industry gap. The engagement aims to equip the next generation of geospatial professionals with the technical skills, practical insights, and ethical understanding needed to tackle real-world challenges.

[Read more](#)

Strengthening the Role of the Private Sector in Proactive Geospatial Policy Development



Prior to the Fifteenth Session of the UN-GGIM in New York, Dr. Zaffar Sadiq Mohamed-Ghouse, WGIC Senior Advisor for UN Engagement and Chair, WGIC Policy Committee, published a position paper highlighting the role of the private sector in proactive geospatial policy development. The paper argues that governments and industry must co-design policies to unlock innovation, ensure practical implementation, and promote digital inclusion.

[Read the paper](#)

HORIZONS PODCAST VIDEOS

[Eve Psalti, Microsoft: As AI Advances Rapidly, We Need The Right Guardrails](#)



“RIGHT NOW, AI IS MORE LIKE A USEFUL INTERN”

Eve Psalti, Senior Director at Microsoft, discusses the rapid evolution of AI and its transformative impact on the geospatial industry. She explains how large and small language models, agentic AI, and responsible AI practices are reshaping workflows—from lowering barriers for non-developers to enabling advanced edge computing applications. Eve also highlights governance, ethical safeguards, and human oversight, sharing real-world applications across disaster response, climate science, and urban planning.

[Watch here](#)

Investors Are Looking At Risks Of Non-operationalization Of Geospatial Investments



Vattem Narendra Babu, CEO of iSpatial Techno Solutions, and Andy Coote, CEO of Consulting Where, join this episode of the WGIC Horizons Podcast to explore how investors evaluate risks and returns in geospatial projects. Drawing on their experience, they discuss the importance of clear use cases, stakeholder education, and sustainable funding models, emphasizing that operational buy-in is critical to unlocking real value from geospatial investments.

[Watch here](#)

[Will Cadell, Sparkgeo: Sometimes The Word Geospatial Gets In The Way Of A Deeper Value Story](#)



Will Cadell, Founder & CEO of Sparkgeo, shares the company's journey from its founding to becoming a trusted partner for organizations integrating geospatial intelligence. He highlights how Sparkgeo empowers startups and enterprises to harness location data, modernize legacy systems through cloud migration, and build clean data foundations for AI and analytics. From guiding early-stage start-up clients to solving enterprise-scale challenges, Sparkgeo drives smarter decisions and sustainable innovation across industries.

[Watch here](#)

EVENTS & OUTREACH

[Join WGIC at INTERGEO 2025 – Explore, Engage, Collaborate](#)

WGIC Side Events at INTERGEO 2025

- Data to Decisions**
 2:00 - 3:00 PM (CEST) | Main Stage
- Future of Earth Observation**
 11:10 to 12:10 PM (CEST) | Application Dome
- Geospatial Workforce**
 1:10 to 2:10 PM (CEST) | Application Dome

Visit our Booth # 12.0G.050

This year at INTERGEO, WGIC will be at Booth 12.0G.050, engaging with members, partners, and the broader geospatial community. The day will feature the WGIC Meeting, Board Lunch, and an evening Booth Reception, offering multiple opportunities for networking and knowledge sharing. Stop by to explore industry insights, discuss workforce development, and discover potential collaborations. The WGIC team looks forward to welcoming you!

[Learn more](#)

[WGIC Advancing Global Geospatial Cooperation at UN-GGIM](#)



WGIC Executive Director Aaron Addison spoke at the Plenary Session of the Esri Education Summit in San Diego on July 12, 2025, where he joined fellow geospatial leaders to reflect on how education must evolve to meet the demands of a changing industry. Aaron shared insights on workforce development, the future of talent pipelines, and the deeper meaning of geography in today's world.

[WGIC Back at Geo Week in 2026!](#)

INDUSTRY PARTNERSHIP ANNOUNCED

“ **THE WGIC TEAM AND MEMBERSHIP**

LOOK FORWARD TO PARTNERING WITH GEO WEEK EACH YEAR IN HIGHLIGHTING GEOSPATIAL COMPANIES, IMPORTANT DISCUSSIONS ON TOPICS IMPACTING OUR INDUSTRY, AND THE BROAD VALUE CHAIN OF THE GEOSPATIAL AND EARTH OBSERVATION SECTOR.

AARON ADDISON
EXECUTIVE DIRECTOR
WGIC

WGIC is pleased to announce its industry partnership with Geo Week. Together, we will highlight leading geospatial companies, engage in key industry discussions, and showcase the full value chain of the geospatial and Earth observation sector.

UPCOMING EVENTS

[World Satellite Business Week \(WSBW\) 2025 | September 15-19](#)

[Climate Week NYC 2025 | September 21](#)

[INTERGEO 2025 | October 7-9](#)

[WGIC Board & Members Meeting | October 8](#)

[Bentley Year in Infrastructure 2025 | October 14-15](#)

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