



World Geospatial
Industry Council
HORIZONS NEWSLETTER

February 2025

WGIC UPDATES

WGIC Annual Report 2024: A Year of Growth and Expanded Impact




World Geospatial Industry Council

DOWNLOAD THE REPORT

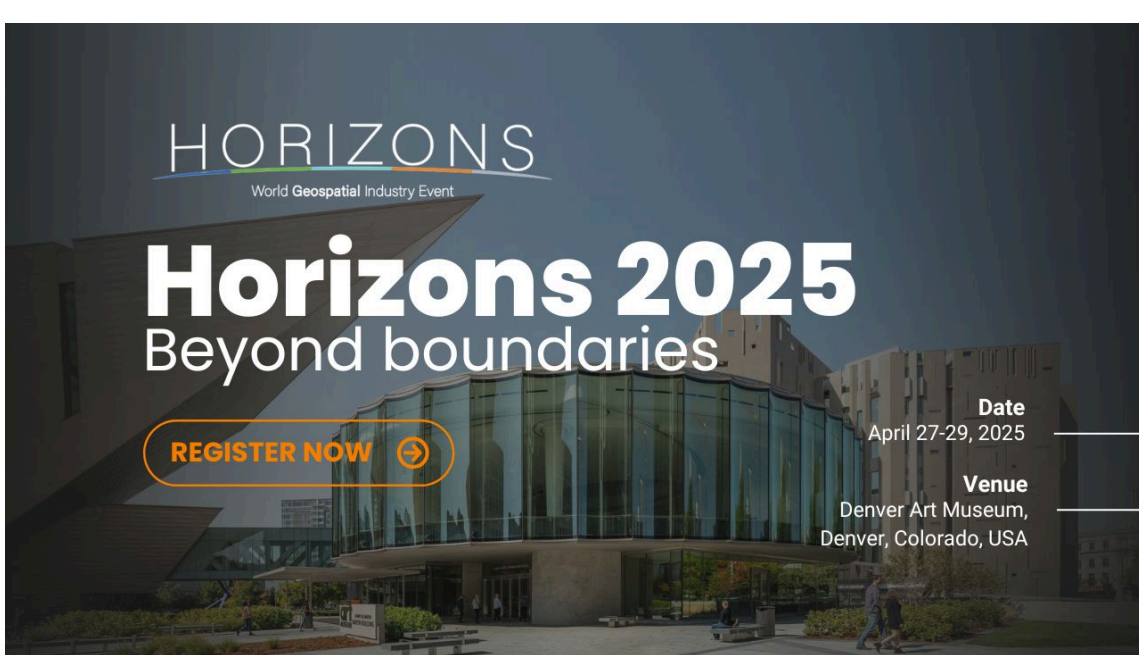
2024 - A Landmark Year with Robust Growth

WGIC's Annual Report 2024 highlights a year of growth, collaboration, and advocacy. With a 30% increase in membership, participation in 50+ global events, launch of the Data Committee, and deeper collaboration with GCoM, WGIC expanded its impact around the world. Additionally, WGIC expanded its marketing communications efforts with the launch of a video podcast to amplify member voices, driving a 40% increase in LinkedIn followers, and a 420% rise in newsletter engagement.

The annual report also highlights WGIC's strengthened commitment to the committee activities, and the announcement of Horizons 2025, WGIC's inaugural flagship event in Denver, USA, on April 27-29, 2025.

[Download the Report](#)

WGIC Horizons 2025 – Register Now!



HORIZONS
World Geospatial Industry Event

Horizons 2025
Beyond boundaries

REGISTER NOW

Date
April 27-29, 2025

Venue
Denver Art Museum,
Denver, Colorado, USA

Horizons 2025, WGIC's inaugural flagship event, offers a unique opportunity to connect with industry leaders, innovators, and visionaries from around the world. Through thought-provoking discussions, you'll engage with the latest trends, advancements, and opportunities across the geospatial sector.

Mark your calendar: April 27-29, 2025, at Denver, Colorado, USA for this three-day event. WGIC will hold its Annual General Meeting (AGM) co-located with Horizons 2025. The AGM is scheduled for the afternoon of April 29th, and all WGIC members are invited.

[Register Today!](#)

MEMBER SPOTLIGHT VIDEOS

[Andrew Coote, ConsultingWhere: We Need to Bring More People into the Geospatial Funnel](#)



WE QUANTIFY THE BENEFITS OF GEOSPATIAL TECHNOLOGY

Andrew Coote, Owner and CEO of ConsultingWhere, shares insights on the company's strategic and technical geospatial consulting approach. With a strong focus on measuring geospatial ROI, conducting cost-benefit analyses, and addressing evolving government geospatial needs, ConsultingWhere has been driving industry research and international development. Through its expertise, the company supports organizations in making data-driven decisions, advancing the UK location market, and tackling the shortage of geospatial professionals with dedicated training services.

[Watch here](#)

EVENTS & OUTREACH

Helen Gilmartin Advocates for Inclusion at Geospatial Next 2025



GeoSpatialNext
trends, insights & network.
Speakers

20 February 25'
Dubai (Online Conference)
LIVE STREAMING

Helen Gilmartin
Associate Director, World Geospatial Industry Council (WGIC)

At Geospatial Next 2025, where WGIC was a Knowledge Partner, Helen Gilmartin, WGIC Associate Director, contributed to the online session “Women in Geospatial: Driving Change.” The discussion explored gender diversity in the geospatial sector, highlighting progress and challenges. Key takeaways included the need for diverse teams for better decision-making, leadership opportunities for underrepresented groups, flexible work arrangements, and stronger efforts to bring more women into geospatial education and careers.

Aaron Addison Discusses Future Talent at Geo Week



PANEL DISCUSSION
INTEGRATING GEOSPATIAL DATA WITH AI-TRANSFORMING ANALYSIS AND DECISION-MAKING

MODERATOR
Aaron Addison
Executive Director, World Geospatial Industry Council, USA

PANELISTS
Saud Zakwani
Head of Digital Transformation, Human Development Center, Oman
Ahmed AbuAlfa
Associate Director, General Manager, Business Development, United Arab Emirates, UAE
Major Hamad Subhi Al-Sayid
Chief and Deputy Director, Crisis and Disaster Directorate, Ministry of Interior, Bahrain
Omar Alriyami
Director of Geo-Engineering and Sustainable Cities, Abu Dhabi, UAE

WGIC's Executive Director Aaron Addison and Associate Director Helen Gilmartin attended Geo Week, where Aaron participated in the panel discussion titled “Where is Our Geospatial Workforce?” During the panel, Aaron shared valuable insights into the future of talent in the geospatial industry. WGIC also had its booth, where we welcomed our members and partners while making new connections and exploring partnership opportunities.



WGIC's Executive Director Aaron Addison attended the Geospatial Risk Summit, in New York City, where he engaged in discussions on the relevance and impact of geospatial and earth observation in the insurance and financial markets, particularly concerning natural disasters. During his interactions, Aaron highlighted the importance of acknowledging the imperfections in our models and the need for careful consideration of data inputs. The summit offered valuable opportunities for networking and gaining insights from various sessions.

UPCOMING EVENTS

[SATELLITE 2025 | March 10-13](#)

[40th International Symposium on Remote Sensing of Environment | March 17-21](#)

[Locate 2025 | April 6](#)

[Geospatial World Forum \(GWF\) 2025 | April 22-25](#)

[Horizons 2025 | April 27-29](#)

[Subscribe to Horizons Newsletter](#)



World Geospatial Industry Council

Fluwelen Burgwal 58, 2511 CJ, The Hague, The Netherlands

Contact

info@wgicouncil.org

[unsubscribe from this list.](#)

©World Geospatial Industry Council