

HORIZONS NEWSLETTER

October 2024

WGIC UPDATES

Registration for WGIC's Horizons 2025 is Open



WGIC Horizons 2025 offers a unique opportunity to connect with industry leaders, innovators, and visionaries from around the world. Through thought-provoking discussions, you'll engage with the latest trends, advancements, and opportunities across the geospatial sector.

Explore the innovative solutions and business approaches within the geospatial industry, shaping the trajectory of Geospatial in Everything, Geospatial for Everyone and our collective sustainable future.

Mark your calendar: April 27-29, 2025, at the iconic Denver Art Museum.

Register Today!

MEMBER SPOTLIGHT VIDEOS

<u>Dr Minda Suchan: You Don't Need To Be a SAR Expert To Use Or Gain Value</u> **From SAR Data**



company's cutting-edge developments in geospatial and Earth observation. She highlights MDA Space's expertise in delivering near-real-time, all-weather data through RADARSAT-2 and explores how AI-powered analytics unlock actionable insights. With a focus on Earth observation satellite ground stations and innovative EO solutions, Minda also reflects on MDA's commitment to space sustainability and alignment with UN-SDGs. **Watch Here**

Minda Suchan, Vice President of Geointelligence at MDA Space, offers a deep dive into the

and AI-Enhanced Navigation

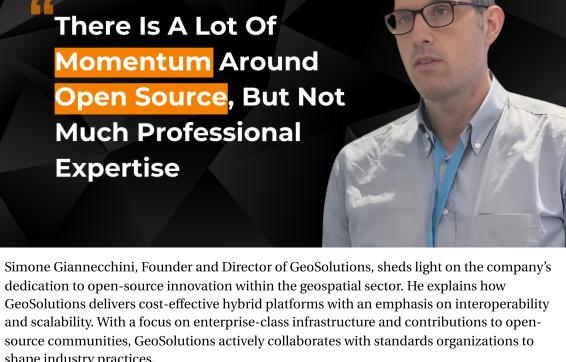
Alain De Taeye: TomTom's Orbis Maps Paving the Way for Smarter Mobility



transforming traffic management in metros while supporting the growth of smart cities. He also delves into AI-enhanced EV routing that identifies charging stations and mitigates 'range anxiety.' **Watch here** Simone Giannecchini: Hybrid and Interoperable Solutions Key to Global

explains how TomTom's AI-based navigation and digital mapping technologies are

Challenges



shape industry practices. **Watch here EVENTS & OUTREACH**

Don't Miss WGIC at GeoWorld 2024 - Join Us in Dubai!

Executive Director, WGIC



Associate Director, WGIC

Consultant, WGIC

Meet us at GeoWorld 2024, November 26-28 at the Dubai World Trade Center. WGIC invites you to visit <u>Booth Z6 F43</u> and join our side event on November 26 at the Blue Stage, Za'abeel Hall 6, from 04:20 PM to 05:20 PM. The panel discussion, "Cross-industry Collaboration in Geospatial Data: Bridging Sectors for Development," will explore how partnerships across government, private sector, and academia are accelerating geospatial innovation.

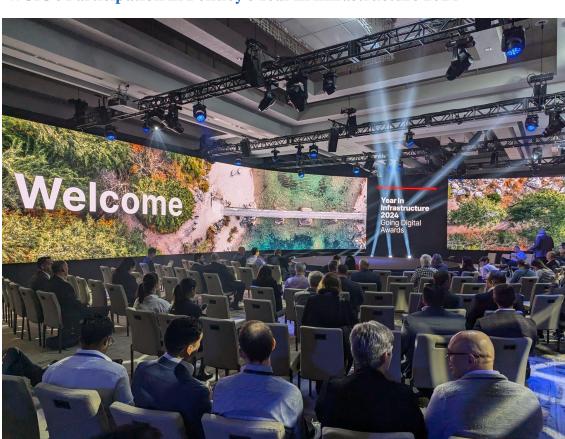
WGIC at the 75th International Astronautical Congress (IAC2024)



From left to right: Jay Oh, Chief Operating Officer; Jungkyu Lee, Director of Satellite Development; Helen Gilmartin, Associate Director of WGIC; and Alexandra Jercaianu, Business Development Manager at Nara Space, at the Nara Space booth during IAC 2024.

WGIC actively participated in the 75th International Astronautical Congress (IAC) from October 14-18 in Milan, Italy. Throughout the week, WGIC engaged with key industry players, exchanging insights on how space technologies can drive future economies. We had the pleasure of connecting with WGIC members such as Nara Space, MDA Space, and Fugro while also engaging with industry leaders such as Simera Sense.

WGIC's Participation in Bentley's Year In Infrastructure 2024



We were excited to attend the Year in Infrastructure (YII2024) Conference hosted by Bentley Systems, a Patron Member of WGIC. This global event offered a remarkable platform to showcase the power of digital advancements in infrastructure and beyond. We extend our congratulations to all the finalists for the Bentley Year in Infrastructure 2024 Going Digital Awards.

WGIC's Presence at I-GUIDE Forum 2024



brought together experts to explore innovative solutions for sustainability challenges. During the event, WGIC Executive Director Aaron Addison highlighted a key challenge: the time it takes for academic institutions to approve new curricula aligned with industry needs.

He stressed that by the time these programs are implemented, they often lag behind the

private sector and emphasizing how its perspectives can be integrated into academia. The forum, focused on Convergence Science and Geospatial AI for Environmental Sustainability,

latest industry developments, underscoring the need for more agile collaboration between academia and the private sector. WGIC Takes Center Stage at INTERGEO 2024 Future of Infrastructure Session



We anticipate that the geospatial industry will double over the next six years. Preparing for this growth, WGIC hosted several activities at INTERGEO 2024, held from September 24-26 in Stuttgart, Germany.

earth observation for sustainability, the future of infrastructure, and bridging the workforce gap. Additionally, WGIC held its quarterly Board Meeting, joined INTERGEO TV for discussions on industry growth and workforce challenges, and celebrated the DEI Trailblazer Awards, recognizing outstanding efforts in diversity, equity, and inclusion.

WGIC organized three side events with industry experts from member companies, covering

Read More

GeoWorld 2024 | November 26-28

UPCOMING EVENTS WOC Sustainable Ocean Summit - SOS | November 5 -7 **Trimble Dimensions User Conference | November 11-13**

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