

July 2024

### **AWARDS & RECOGNITION**

WGIC DEI Trailblazer Awards 2024 – Last Chance to Submit Your **Nominations** 



The deadline for submitting your nomination for the WGIC's DEI Trailblazer Awards 2024 has been extended to August 15, 2024. Let's celebrate excellence in DEI within the geospatial industry by nominating for the WGIC DEI Trailblazer Awards in the categories of **Individual** Champion, Corporate Impact, and Advocacy Award! Nominate Your DEI Trailblazer

Nominate Your DEI Trailblazer

# **WGIC UPDATES**

WGIC Horizons 2025 – Preliminary Agenda Out Now



The preliminary agenda for WGIC Horizons 2025 is now available. Don't miss out on this landmark geospatial industry event, where "Beyond Boundaries" takes on new meaning as we delve into geospatial solutions that impact everyone and shape our sustainable future. Secure your spot today and be a part of this transformative event!

<u>Access Preliminary Agenda</u> Pre-Register today!

# MEMBER SPOTLIGHT VIDEOS

AI Classifies, Space Aye Identifies: Chris Newlands on Integrating Satellite Imagery, AI & IoT Data



In this interview with Bhanu Rekha of WGIC, Chris Newlands, Founder and CEO, discusses their AI capabilities in object and individual identification, which can impact 14 of the 17 UN Sustainable Development Goals (#UNSDGs).

### <u>Watch here</u>

# **Redefining Mobile Mapping with AI Technology - DataDEV**



Dejan Vasic, CEO of DataDEV, discusses how DataDEV is transforming the mobile mapping and geospatial markets by integrating advance AI and machine learning into cloud-based services, enhancing data processing and digital mapping.. Founded in Serbia, DataDEV specializes in creating high-definition maps critical for the automotive industry.

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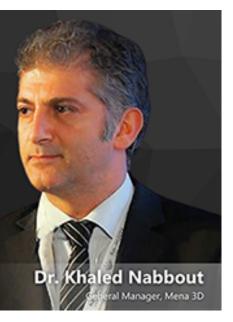
#### Watch here

From Data to Complete Solutions: Collaboration is Key to Mena3D's **Success** 

# WGIC MEMBER SPOTLIGHT

From Data To Complete Solutions – Collaboration Key To Mena 3D's Success





In a recent interview with WGIC, Dr. Khaled Nabbout, General Manager of Mena3D, discusses how Mena3D's products and services in geospatial and metrology sectors are setting new benchmarks across Europe, the Middle East, and North Africa. Mena3D's strategic collaborations with industry leaders like RIEGL, NIKON, Z+F, and Phase One underscore their commitment to delivering high-quality solutions essential for critical industries such as oil and gas, mining, and indoor mapping.

#### <u>Watch here</u>

# **FROM THE COMMITTEES**

### **DEI in Geospatial Startups: Fueling Innovation and Inclusive Growth**



With the agility to build inclusive cultures from the outset, small companies and startups in the geospatial are embedding DEI into their DNA in their own unique ways. Delve into the innovative DEI strategies by WGIC members Bayanat, Inovaantage, iSpatial Techno Solutions, and ReOrbit, and the benefits the companies are reaping by embracing DEI.

#### <u>Read the full blog</u>

#### **COMMITTEE INVOLVEMENT CALL**

#### Join the WGIC Committees

WGIC implements its charter of advancing geospatial significance through its committees - the Diversity, Equity, and Inclusion (DEI) Committee, Industry/Academia Committee, Partnership and Industry Engagement Committee, Policy Development and Advocacy Committee, and Public-Private Partnership Committee (PPP). With effective stakeholder engagement and responsive governance as their bedrock, these committees ensure WGIC remains relevant and is actively involved in shaping the policy, creating knowledge, expanding



the network and advocating for the global geospatial industry.

WGIC invites members to get involved in our committees. Choose a committee that is close to your area of specialization, expertise, passion, or business needs. Fill this form to express your interest.

# **EVENTS & OUTREACH**

# WGIC Engagement in the Fourteenth Session of UN-GGIM



Throwback: WGIC (represented by Jack Dangermond, Chair, Patron Board) and UN-GGIM (represented by Stefan Schweinfest, Director of UNSD) sign an MoU on 1st August, 2018 at the 8th session of UN-GGIM in New York City

WGIC came into being during the United Nations Committee of Experts on Global Geospatial Information Management (UN-GGIM) meeting in 2018 and cherishes a special relationship with it. Collaboration between WGIC and the UN Statistics Division was marked by the signing of an MOU – a new milestone for strengthening the global geospatial information ecosystem. Since then, WGIC has enjoyed observer status at the annual sessions of UN-GGIM.

For the fourteenth session of UN-GGIM, scheduled to be held from August 7 to 9, 2024, the WGIC Secretariat will review reports submitted by the UN-GGIM Secretariat, as well as the various sub-committees and working groups. This review will highlight issues of interest to WGIC members and make any appropriate recommendations to the national government representatives who are UN-GGIM members.

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# WGIC Actively Participates in Geo Business 2024

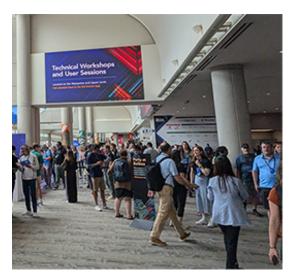




WGIC participated in GEO Business 2024, the UK's premier geospatial event. With over 120 leading brands showcasing innovative solutions and expert speakers sharing insights, this gathering was an excellent opportunity for WGIC to delve into the latest industry advancements and forge valuable connections. Aaron Addison, WGIC Executive Director, delivered the keynote address on the Future of the Geospatial Industry, emphasizing the urgent need to address recruitment challenges and build a sustainable workforce to meet the sector's rapid growth.

### Watch the keynote

# WGIC at Esri UC 2024



WGIC participated in Esri UC 2024 in San Diego, where Executive Director Aaron Addison connected with members and the wider geospatial community. A special thanks to WGIC Patron Esri for hosting an outstanding international conference that fostered collaboration and innovation. The event ended with a memorable evening aboard the USS Midway, hosted by WGIC Patron Member Woolpert, showcasing their partnership with Esri. Aaron also engaged in productive discussions with Dr. Amy Rock and Kim Hansen from the University Consortium for Geographic Information Science, advancing conversations on geospatial workforce development.

### **UPCOMING EVENTS**

Fourteenth Session of UN-GGIM | August 7-9 Innovate4Cities | September 10-12 INTERGEO 2024, WGIC QBM | September 24-26 GeoWorld 2024 | November 26-28

#### Horizons Newsletter Next Edition – August 2024

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