



# World Geospatial Industry Council

## HORIZONS NEWSLETTER

June 2024

### WGIC UPDATES

#### WGIC Horizons 2025 – [Pre-Registration Open Now](#)



Pre-registration is now open for Horizons 2025, the inaugural event by WGIC! Join us in Denver, Colorado, USA, from April 27-29, 2025, for a unique exploration of geospatial and earth observation technologies. Keep yourself updated with the conference details.

[Pre-Register Today!](#)

#### WGIC is now 50+ Member Association



Established in 2018, WGIC has rapidly evolved into a leading force in the geospatial arena. Today, we are thrilled to announce that WGIC has surpassed the milestone of +50 global geospatial private sector members. This growth underscores our commitment to fostering collaboration and innovation within the industry. Join us as we continue to shape the future of geospatial technology together!

[Become a Member](#)

#### [Marius Swanepoel Appointed as WGIC Secretary General](#)



We are thrilled to announce the appointment of **Marius Swanepoel (TomTom)** as the new Secretary General of WGIC, succeeding John Renard (Cyient). We extend our heartfelt thanks to John for his dedicated service and warmly welcome Marius to his new role. [Watch](#) Marius's message about assuming the role, recorded for WGIC's recent Annual General Meeting (AGM) held on the sidelines of GEO Business in London, UK

### NEW MEMBER SPOTLIGHT

#### [Bayanat Turnaround - From Traditional Surveying & Mapping to AI-powered Geospatial Analytics](#)

In 2021, Bayanat launched the first public autonomous transportation system in Abu Dhabi and driven over 400,000 Km with 97% accuracy till date, informs Hasan Al Hosani, Managing Director. In this interview with WGIC's Bhanu Rekha, Hosani says the company is keenly vested in integrating AI and geospatial for environmental and disaster management challenges.

[Watch here](#)



#### [“ReOrbit Leading Space Revolution With Software-First Approach”](#)

Dr. Sethu Saveda Suvanam, Founder and CEO of ReOrbit, in this interview with Bhanu Rekha of WGIC, discusses how ReOrbit's software-centric model allows for advanced functionalities and rapid adaptation to market needs. ReOrbit's collaboration with the European Space Agency (ESA) highlights their efforts in developing inter-satellite links and software-enabled architectures.

[Watch here](#)



#### [Navigating the Smart City Landscape: IoT, AI and Geospatial Data](#)

In a recent interview with WGIC, Narendra Babu Vattam, CEO of iSpatial Techno Solutions, provided valuable information about the company's diverse solutions leveraging AI and geospatial data. Babu stressed the significance of leveraging WGIC's global platform to create seamless workflows and solutions that address customer needs effectively and foster business growth.

[Watch here](#)



### COMMITTEE INVOLVEMENT CALL

[Join the WGIC Committees](#)





World Geospatial Industry Council

COMMITTEE INVOLVEMENT CALL

Express your interest and contribute to industry advancement by filling in the [form](#).

Diversity, Equity, and Inclusion (DEI) Committee

Partnership and Industry Engagement Committee

Policy Development and Advocacy Committee

Public-Private Partnership Committee (PPP)

Industry/Academia Committee

Data Committee

NEW!

WGIC implements its charter through six [committees](#), fostering stakeholder engagement and governance to shape policy, create knowledge, expand networks, and advocate globally for the geospatial industry.

Earlier this year, a new Data Committee was formed, chaired by Joe Seppi of Woolpert. The committee is dedicated to addressing crucial aspects of geospatial data, including sharing, quality assurance, and policy development. To inquire about participation, please contact Aaron Addison at [aaron.addison@wgicouncil.org](mailto:aaron.addison@wgicouncil.org), or request a meeting link to join our online meeting on **Friday, June 28th at 11 AM EST**.

WGIC invites all its members to get involved in our committees. Choose a committee that aligns with your area of specialization, expertise, passion, or business needs. [Fill out this form](#) to express your interest.

## EVENTS & OUTREACH

### WGIC Actively Participates in Geo Business 2024

WGIC participated in the GEO Business, the UK's largest geospatial gathering. With 120+ leading brands showcasing cutting-edge solutions, informative talks by expert speakers, and opportunities to connect with the community, the event provided a platform for WGIC to explore, network, and exchange ideas, ensuring our organization remained engaged in the evolving geospatial landscape. Attendees had the opportunity to hear WGIC Executive Director Aaron Addison's keynote address on "The Geospatial Profession – A Look Ahead." Aaron's session shed light on the anticipated direction of geospatial technology in the coming years and how to stay ahead professionally. On the sidelines of the event, WGIC also held its 2024 Annual General Meeting (AGM).



### WGIC at EO Summit

WGIC participated in the EO Summit hosted by TerraWatch Space in London on June 13-14, 2024. WGIC Associate Director, Helen Gilmartin, engaged with industry leaders and users, exploring potential partnerships. The summit provided valuable insights into EO technological and market trends and highlighted the commercial applications of satellite data.



## UPCOMING EVENTS

[INTERGEO 2024, WGIC QBM | September 24-26](#)  
[GeoWorld 2024 | November 26-28](#)

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