



# World Geospatial Industry Council

## HORIZONS NEWSLETTER

May 2024

### WGIC UPDATE

#### [WGIC Announces its Inaugural Industry Event – Horizons 2025](#)



WGIC is pleased to announce its inaugural event, **Horizons 2025**, scheduled for April 27-29, 2025, at the Denver Art Museum in beautiful Denver, Colorado, USA. This new geospatial event is a unique opportunity to attend a “for the industry, by the industry” gathering focused on "Moving Beyond Boundaries." Horizons 2025 promises to be an exploration at the crossroads of geospatial and earth observation technologies and the larger ecosystems present in every company, organization and government. Hosted by our global association, this event will delve into the business opportunities presented by the geospatial industry, shaping the trajectory of Geospatial in Everything, Geospatial for Everyone and our collective sustainable future.

[Visit the event page here](#)

### PARTNER SPOTLIGHT

#### [Cities Need More Data to Support Their Climate Action Plans: Andy Deacon](#)

There is a consensus on the value of geospatial data and its role in enhancing local decision-making processes, says Andy Deacon of the Global Covenant of Mayors (GCoM) in a video interaction and stresses the importance of partnerships in co-designing and co-creating solutions at sub-national level.

[Watch here](#)



### NEW MEMBER SPOTLIGHT

#### [World is not About Competition but Collaboration: Dr Sukanta Kumar Jena](#)

Dr. Sukanta Kumar Jena unveils Inovaantage's digital transformation journey and shares perspective on the alignment between Inovaantage's business aspirations and WGIC's mission.

[Read on](#)



### COMMITTEE INVOLVEMENT CALL

#### [Join the WGIC Committees](#)



WGIC implements its charter of advancing geospatial significance through its [committees](#) - the Diversity, Equity, and Inclusion (DEI) Committee, Industry/Academia Committee, Partnership and Industry Engagement Committee, Policy Development and Advocacy Committee and Public-Private Partnership Committee (PPP). With effective stakeholder engagement and responsive governance as their bedrock, these committees ensure WGIC remains relevant, and is actively involved in shaping the policy, creating knowledge, expanding network and advocating for the geospatial industry on a global scale.

WGIC invites members to get involved in our committees. Choose a committee that is close to your area of specialization, expertise, passion or business needs. [Fill this form](#) to express your interest.

### FROM THE COMMITTEES

#### [Driving Geospatial Innovation and Development Through Leadership Diversity](#)

Leadership diversity is imperative for the geospatial industry to innovate and address global challenges today. Read the [full blog](#) with the highlights from [WGIC's “Leadership diversity” report](#).



#### [Towards a Mature Geospatial PPP – Business and Financial Considerations](#)

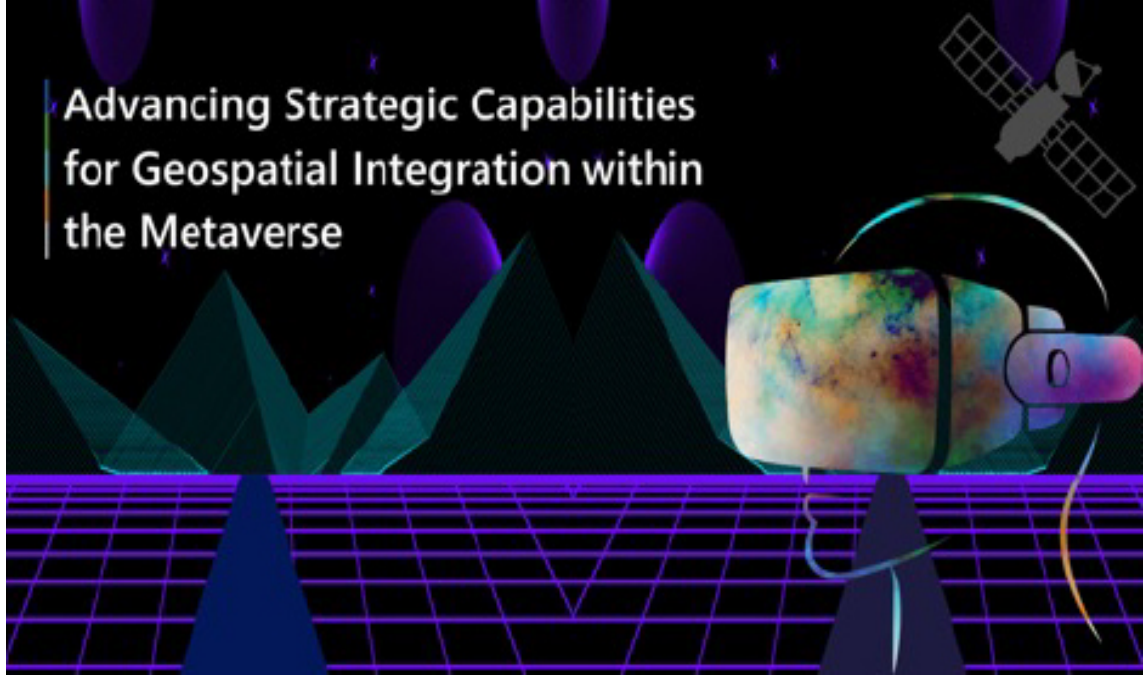
Governments globally are advancing partnerships with private sectors. While these efforts have brought some momentum, there remains a substantial ground to cover. This blog explores the key steps from refining PPP models to transparent procurement. Read on [here](#). For actionable insights in developing a successful PPP, download [WGIC's Africa Geospatial PPPs report](#).





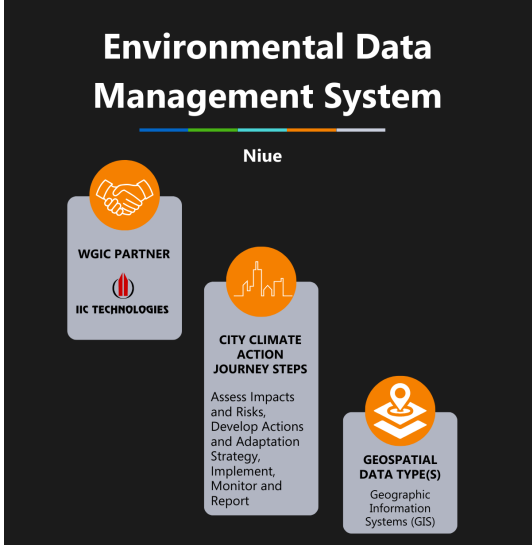
## Building Geospatial Capabilities for the Metaverse

Metaverse requires geospatial approaches, technology, and experience at its foundations. However, some milestones and challenges already exist or would arise during the construction of the geospatial foundations of the metaverse. Read the full blog [here](#).



## CASE STUDY

### Environmental Information Management System, Pacific Nation, Niue



WGIC member IIC Technologies developed a comprehensive solution to effectively utilize Niue's geospatial data. The project had positive side benefits, including increased data holdings, community engagement, educational development, and preservation of cultural heritage.

[Read on](#)

## EVENTS & OUTREACH

### WGIC Participates in Survey Association AGM



WGIC Associate Director Helen Gilmartin attended The Survey Association AGM in Silverstone. The event served as a platform for members to convene, exchange insights, and foster collaboration in addressing pertinent challenges within the industry. The tagline "Stronger Together" underscores the collective strength and unity of the association in advancing the surveying profession.

### WGIC Executive Director at GeoInt 2024 Symposium



WGIC Executive Director Aaron Addison attended the GEOINT 2024 Symposium in Kissimmee, USA, seeking potential partnerships to enhance geospatial impact and advance WGIC's key objectives. The Symposium's theme, "GEOINT 2024: Essential in All Dimensions and Domains," highlighted geospatial intelligence's vital role in decision-making amid evolving landscapes. Industry experts, government officials, and thought leaders gathered to examine the latest technologies and applications, underscoring the indispensable role of advancing geospatial capabilities in tackling the issues of today.

### WGIC Engages in Discussions at GWF 2024



WGIC participated in the Geospatial World Forum (GWF) held in Rotterdam, Netherlands. Our team engaged with both familiar and new faces at GWF 2024 and had fruitful interactions with WGIC members and representatives from various companies, paving the way for promising partnerships and reinforcing existing ones. One highlight of our participation was Aaron Addison, the Executive Director of WGIC, serving as a panelist at the Esri Seminar within GWF 2024. He contributed insights into the latest trends and innovations in the geospatial domain, emphasizing the ongoing geospatial transition.

## UPCOMING EVENTS

- [FIG Working Week 2024 | May 19 - 24](#)
- [CAGIS + UCGIS SYMPOSIUM 2024 | June 3 - 6](#)
- [8th International Conference on Smart Data and Smart Cities | June 4 – 7](#)
- [WGIC Annual General Meeting \(AGM\) | June 6](#)
- [GEO Business 2024 – Excel London | June 5 - 6](#)

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